

# Loughborough Antennas & Propagation Conference



## 2010 Loughborough Antennas & Propagation Conference 8<sup>th</sup>-9<sup>th</sup> November 2010, Loughborough University, UK

*Technical Programme organised by  
Kent University, UK and Christian-Albrechts University of Kiel, Germany*

### Exhibition and Sponsorship Opportunities

Following the success of LAPC 2009 we are pleased to announce that LAPC 2010 will be held in Burleigh Court Hotel at Loughborough University on 8<sup>th</sup> and 9<sup>th</sup> November 2010.

LAPC is supported by the top level Associations in Antennas and Propagation and provides the ideal environment for the exchange of scientific and technical information and the fostering of collaboration at European and global levels.

The popularity of the conference has grown year on year and its special single-strand structure allows a unique integration between exhibitors and delegates. Exhibition stand fees include free access to the talks, the poster sessions and the lunches, and heavily discounted reserved spaces at the banquet for those staying in the hotel. This access provides ample networking opportunities. Exhibitors are also welcome to submit papers.

This close-knit feel can only be maintained by treating exhibitors as delegates through-out the conference, so please note that the two free attendance badges will be personalised and additional people will not be granted entry without the payment of a further delegate fee.

Exhibition stand space will be allocated on a first come, first served basis. Please contact [lapc@lboro.ac.uk](mailto:lapc@lboro.ac.uk) for more information or to reserve your stand.

#### Exhibition Space without Sponsorship

9m<sup>2</sup> - £959 +VAT, 6m<sup>2</sup> - £710 +VAT

Exhibitor fees include:

- Delegate fees for 2 exhibitors including coffee breaks and lunches
- Access to discounted drinks reception and banquet tickets ^
- Access to specially discounted rates for accommodation ^^
- Company Logo on Conference Programme

**Exhibitors and non-Exhibitors also have the opportunity to  
Sponsor LAPC 2010.**

#### Platinum Sponsor

We currently offer only one Platinum Opportunity and this has now been filled.

## Gold Sponsor

Cost = £1379 +VAT for 9m<sup>2</sup> stand, £1169 +VAT for 6m<sup>2</sup> stand

Gold Sponsors benefit from:

- Delegate fees for 2 exhibitors including coffee breaks and lunches
- Free access to drinks reception and banquet ^
- Access to specially discounted rates for accommodation ^^
- Company logo on all pages of website including hyper link
- Logo on front of CD (in colour) \*
- Logo on bag (in black and white) and company leaflet inserted into each bag \*
- Logo on back cover of proceedings (in colour) \*
- Company name on all group emails (2000 people)
- Company logo on all pages of website including hyper link
- 1 A4 sheet or A5 booklet of marketing material to be included in bags #
- Logo on Conference Programme
- Verbal mention at opening and at dinner speeches

## Silver Sponsor

Cost = £1060 + VAT for 9m<sup>2</sup> stand, £890 + VAT for 6m<sup>2</sup> stand

Silver Sponsors benefit from:

- Delegate fees for 2 exhibitors including coffee breaks and lunches
- Free access to drinks reception and banquet ^
- Access to specially discounted rates for accommodation ^^
- Logo on back cover of proceedings (colour) \*
- Company name on all group emails (2000 people)
- Company logo on all pages of website including hyper link
- 1 A4 sheet or A5 booklet of marketing material to be included in bags #
- Logo on Conference Programme
- Verbal mention at opening and at dinner speeches

## Additional Sponsorship Options:

Sponsorship opportunity	Cost	Exposure
Pre-conference Sunday Drinks Reception	£400+vat	Company Stands can be positioned in the drinks reception area. All delegates arriving on the Sunday night will be invited to attend. Written mention in the conference programme.
Pre-banquet drinks reception	£800+vat	Company Stands can be positioned in the drinks reception area. Verbal mention during the banquet. As the banquet is sponsored, over 90% of all delegates are expected to attend. Written mention in the conference programme.
Morning and Afternoon pastries	£200+vat	Printed card with logo on each plate of pastries to be distributed in reception area and all rooms. Written mention in the conference programme. (Three opportunities.)
Best Student Paper Prize	£200+vat	Verbal mention at prize presentation. Written mention on website and in emailed correspondence to authors. Option to donate accompanying company items.
Best Paper Prize	£200+vat	Verbal mention at prize presentation. Written mention on website and in emailed correspondence to authors. Option to donate accompanying company items.
Author's Attendance Sponsorship	£300+vat	Sponsorship of this prize would cover accommodation and delegate fees for an author of particular merit at cost to LAPC. Verbal mention at prize presentation. Written mention on website and in emailed correspondence to authors.

Initial preference will be given to existing sponsors and exhibitors. Thereafter opportunities will be awarded on a first come, first served, basis.

^ Banquet tickets are £15 (to include drinks reception) per person for each exhibitor booking accommodation in the hotel

^^ Access to a special booking code allowing the cheapest possible accommodation rates.

Free banquet tickets are provided for Sponsors when booking accommodation.

\* Electronic material must be supplied by 23<sup>rd</sup> September 2010.

# Material to be supplied by sponsors by 19<sup>th</sup> October 2010.

Please contact [lapc@lboro.ac.uk](mailto:lapc@lboro.ac.uk) for more information.  
Details are subject to change.